

Are Dermal Fillers Right for You?



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The world of Aesthetics, especially when it comes to injectables, may be very intimidating. Although the stigma seems to be fading, the process can still be unnerving for several reasons. I must hear at least once a week from a new client: "I just don't want to look fake. I know this girl....." Unfortunately, "that girl" who looks unnatural or overdone was exactly that - overdone.

Too much injectables, poorly placed injectables, or just not waiting for the social downtime to pass can give onlookers a scary peek of what injectables can look like. However, when dermal fillers are placed in the right plane and the right location and the right product is used, this should be a seamless process.

Dermal fillers come in various shapes and sizes. They can be categorized by the material from which they're made. The majority of fillers available today are **hyaluronic**

acid (HA) fillers. HA is a naturally occurring substance in your skin. More pronounced in your youth, HA moisturizes the skin, which makes it smooth and radiant. HA fillers come in a gel-like substance and are injected below the skin's surface to smooth, replace volume, and/or soften creases/wrinkles. HA fillers last from 6 months to 2 years, depending on the product and the injection location.

Calcium hydroxylapatite (CaHA) is also a naturally occurring substance in our body. This preparation is thicker and has a milky appearance. CaHA fillers last approximately 9 to 12 months.

The third type of filler is a **biostimulator**, aka Sculptra (Poly-L-lactic acid). Sculptra is a biodegradable synthetic substance that has been introduced into the body for years in medical devices. Proven to be safe within the body, this biostimulator is injected deep into the tissues to promote collagen synthesis. Results can be seen in 1 to 2 months and will last from 1 to 3 years, usually with subsequent treatments.

The truth is that the visible signs of aging are largely attributed to the loss of volume in the face. Skin thins and begins to lose elasticity, and the volume loss from fat pad resorption to actual bone loss is real. Once your structure begins to break down, so does the overlying skin. Depressing, right? It can be.

It can be very difficult to look in the mirror and not understand why your face doesn't match the good feelings you're having that day. You had a good night's sleep, eat a good diet, and have a happy lifestyle, but your face just doesn't match. I find that the "loose skin" or deep creasing a client sees in the mirror is much more upsetting than a few fine lines.



Are you noticing volume in your lower face, aka jowls? Is your jawline

losing its shape? You may be a candidate for a large-volume filler such as Voluma®, Restylane® Lyft, or RADIESSE®.

Even lips can show signs of aging! Fine lines around the mouth or even the lips



themselves create an older appearance. Hydrating the lips with an HA filler gives you about 2 to 3 days of social downtime but can last up to a year! This balance should be very natural and appropriate for your facial shape.

We would love to meet you to discuss filler and/or other options for your facial rejuvenation! Mention this article and receive 20% off your first treatment with one of our experienced, certified Nurse Injectors.

Your facial rejuvenation is our little secret!



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