



Karen Thompson, Founder, Lace Silhouettes Lingerie est. 1988

By Julia Klein, Associate Buyer Foundations & Lingerie

You've heard it said that "8 out of 10 women are wearing the wrong bra size." Is that you? Ask yourself: when is the last time you had a proper bra fitting? The truth is, even if you've been fitted once before, it is likely that your size has changed! Women change bra sizes an average of 4 to 6 times throughout their lives.

Many things can affect your bra size: pregnancy, breast-feeding, weight loss or gain, and hormonal changes that we experience at various times over the years. That's why there's no time like the present to treat yourself to a professional bra fitting. Your body will thank you!

Karen Thompson, founder of Lace Silhouettes Lingerie, believes that every woman should be able to "find the perfect bra." She opened her first store in 1988 knowing that she wanted to create something unique: real lingerie for real women. Her purpose was to create a shopping experience that would focus on the customer, "our guest," and their individual needs. Thompson's philosophy is "One guest at a time"—treating everyone like a guest in her own home. Now, Lace Silhouettes Lingerie boutiques are the leading intimate apparel stores in the region.

Thompson believes that "in order to look great, you have to feel great". Thompson says that a fabulous bra can do just that. Not only will a properly fitting bra feel comfortable, but it will also instantly enhance your figure. When a bra fits correctly, it lifts and separates our girls

and defines our waist. It is that simple!

Thompson loves Wacoal bras. An industry leader in comfort and support, Wacoal has been helping women look and feel fabulous for over 30 years. **It's time to treat yourself to the simple luxury of Wacoal bras!** Stop in, get fitted, and try these tried-and-true favorites.



AWARENESS BRA

Try Wacoal's #1 bra! The Awareness Underwire Bra is the definition of support and comfort—both for your shape and your health. Not only is this bra a leader in comfort, but it features an embroidered ribbon on the back to support breast cancer awareness; and each bra comes with self-examination instructions to remind you to take the best care of yourself. Plus, this bra is offered in band sizes 32-44 and cup sizes C-I: a proven winner among women of all different shapes and sizes!



HOW PERFECT NONWIRE BRA

Need something with no wire? No problem! Perfect for every day, the How Perfect Wire-Free Bra is both supportive and comfortable. The soft brushed fabric feels good on your skin, and the light boning on the sides still gives you shaping and support. Even if you are used to wearing underwire every day, this wire-free bra is a great option to have in your wardrobe as a sleep bra or weekend bra! It's available in A-DDD cups and 30-38 bands.

While we have all of your everyday basics covered, don't forget about our selection of real sports bras! You



SPORT BRA

need a great sports bra to make your workouts easier and more comfortable. Try our newest Wacoal Sport Bra that is designed for women of all shapes and sizes. Moisture-wicking fabric will keep you cool and comfortable as you exercise or move about

your day. The straps easily adjust in the back to convert to racerback so you can be sure this style will work with any of your gym outfits! It's available in 32-42 bands and C-H cups.

Lace Silhouettes Lingerie offers many styles and sizes. It carries A-I cups and 30-46 bands. You are certain to find a bra that works best for your body. After your fitting, remember to be fitted again each year, especially if you know your body has gone through significant changes. A great bra can make your day start right—you'll look great and feel even better.

So, what are you waiting for? Treat yourself to a professional bra fitting!

Call or go online to schedule your appointment.



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Images courtesy Wacoal America



In 1988, Karen Thompson founded Lace Silhouettes Lingerie in Peddler's Village in beautiful Bucks County, Pennsylvania. Her passion was to develop an intimate apparel brand that delivers more than the average shopping experience. Thompson's vision grew into the idea that customers are treated as friends, like "a guest in our home." Thompson and her friendly staff welcome new and returning guests into the shop every day, servicing them with everything from bras and panties to lingerie and sleepwear as well as lounge and everyday wear. Over the past 31 years, the beloved boutique has since grown to two more locations between Pennsylvania and New Jersey, continuing to stay true to the concept to inspire and empower women to look and feel great every day. Thompson also gives back to the community and has helped support over 25 local charities annually. Thompson's commitment to helping her community led her company to be named "Best in Community Support in the USA" by Intima Magazine.