

ASK THE PROFESSIONAL



Sue Jones on Real Estate

Sue Jones is a REALTOR as well as Owner/Partner of Keller Williams Real Estate, Doylestown Office.

Experience: Sue's experience spans over 30 years, providing professional help to both buyers and sellers in our local market.

Designations/Memberships: Holding the coveted GRI designation - Graduate of the Realtor Institute; Memberships in the National, Pennsylvania and Bucks County Association of Realtors.

Education: Sue feels that ongoing "fine tuning" of the ever-changing regulations, laws and procedures that guide the professional REALTOR to properly represent the public and which shape the Real Estate Industry are of the utmost importance, and this is her pledge and commitment.

Why Real Estate as a Career? When asked "What made you choose Real Estate as a career?" Sue answered "I wanted to be in a helping field and decided that Real Estate offered that, helping people with their most important investment."

By: Sue Jones
Owner/Partner
KELLER WILLIAMS
Real Estate

office 215.340.5700 x164
cell 215.262.4422
email sue@suejones.com
www.suejones.com

Remodeling Projects That Pay Off

Question: Sue, We want to refinish our basement. Aside from the added space, which we will enjoy, do you feel this is a good investment? Will this add to the value of our home? - B and F

Answer: A new remodeling project is so exciting! There are so many fun elements to think about. Choosing colors and new furniture and all the little details to make a space just right can get your head spinning in anticipation.

A **refinished basement** can add some substantial benefits to your home, including:

- **Improved resale value.** It isn't realistic to expect to recoup every dollar you invest in your basement remodel. However, the general consensus is that you can anticipate a return of about 66%.
- **Added space.** There are many options for what you can do with your finished basement space. The most common are playrooms, home theaters, and family rooms.

Before you get too far into the fun stuff, there are some things you need to think about first.

The Essentials

It will take a fair amount of planning ahead of time to turn your basement into the useful addition you desire it to be.

Take these factors into account in your pre-planning phase:

1. Find out if you need a permit. It's possible that you may not need any kind of permit at all, but it's in your best interest to be safe rather than sorry. It can be a costly mistake if you find out too late a permit was needed. The type

of permit you will need to ask about is a construction permit. The rules and regulations for construction permits vary from state to state as well as from city to city. There are many determining factors including zoning codes, the scale of the remodel, and what type of structure your home is. Your first step will be to contact your local government agency and find the department of planning and development.

2. Assess the dryness of the basement. One of the biggest factors that can derail your whole remodel is water in the basement. If you have dealt with a flooded basement in the past, you will need to take measures to identify the source and rectify the situation before you can continue the project. Consider waterproofing and installing a sump pump if you don't already have one. Sometimes it can be as simple as making some changes to your outdoor landscaping to route the water away from the house.

3. Choose the right kind of flooring. Wood floors and carpeting are poor choices for a basement, even if it has been waterproofed. These options prove to be much harder to replace in case of a basement flood, a drain backup, or some other unforeseen event. A better choice is a laminate or vinyl interlocking tile system. This can be removed and dried out if there would happen to be a moisture issue. These materials come in large arrays of colors and styles. There are a lot of good options out there!

Your Happy Place

Some forethought goes a long way and will save you time and money when you're ready to launch a basement refinishing project. Once you have all your planning ducks in a row, you'll be able to get to the fun of decorating and ultimately enjoying your brand-new space.

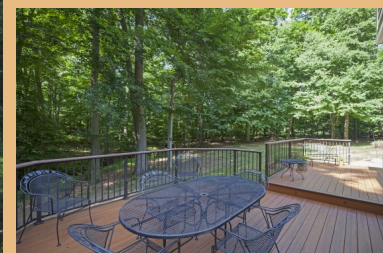
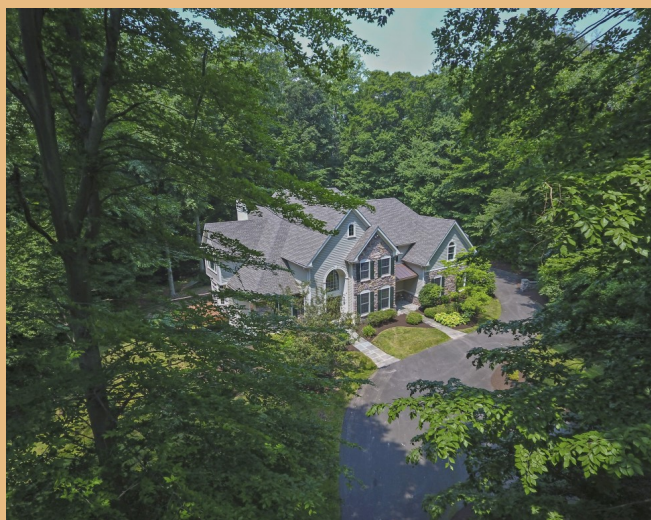
Send your questions to Sue Jones, c/o Keller Williams, Real Estate, 2003 S. Easton Rd., Suite 108, Doylestown, PA 18901 or email them to SueJonesRealtor@gmail.com

SUE JONES REALTOR, GRI
Owner/Partner

*'I have 30+ years experience
bringing Buyers and Sellers together'*



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Call Sue Direct for Your Private Preview: 215.262.4422

kw
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Sue@SueJones.com
www.SueJones.com
215.262.4422

2003 South Easton Rd, Suite 108 Doylestown, PA 18901 215.340.5700 x164