

## Sunflowers' Fall Guide to Style

By Mary Clare Rae  
Marketing Intern – LSL Brands  
A division of  
Lace Silhouettes Lingerie



Summer is winding down, and that means it's time to start thinking about your fall wardrobe. In addition to back-to-school clothes for the kids,

treat yourself to some trendy fall looks too! Sunflowers Boutique offers a wide range of accessories with in-store stylists to help you revamp your collection. Sales Manager and Assistant Buyer Jaelyn Jackson wants you to know, "Our sales team are experts in fashion because they have gone through schooling or internships or worked for many years in the industry, which means they are capable of a head-to-toe style-out when it comes to both clothing and accessories. We pride ourselves on being able to identify with the guests while also showing them new and exciting pieces that build upon their wardrobe."

From your favorite brands like TOMS shoes and Kendra Scott jewelry to our own Sunflowers brand of jewelry, there is something for everyone. When it comes to changing seasons, our stylists have some tips for how to transition your wardrobe from summer to fall with ease.

Layers are a go-to when the weather is changing. Add an open cardigan or kimono over a short-sleeved summer outfit for a transitional look that is both stylish and comfortable. In a time when it's too cold to skip the jacket but not cold enough for anything heavy, a cardigan or kimono is the perfect fix! Just take a layer off when the heat rises or add a layer when the weather reminds you fall is coming.



When it comes to jewelry, this season's on-trend pieces are simple and easy to style. Big, fun statement earrings are definitely in! Add color to your outfit with some tassels earrings in autumnal colors or eye-catching stones. Attention-grabbing accessories are great to have so you can add a little life to your wardrobe basics. Jaelyn also adds, "Accessories can be just as important as the outfit. It's a treat to add exciting and trendy accessories to elevate and re-vamp your existing wardrobe with fun, new pieces."



In the necklace department, dainty pendants on short chains are one of the season's biggest trends.

Whether it is an everyday look or a base for layering, you can't go wrong with something small and simple. "I like the look of a delicate short-chained necklace every day whether it be a pretty pendant or

a simple bar," says Mary Clare Rae, Marketing Intern for LSL Brands. Sunflowers even has necklaces with layers built in! For those special occasions, longer statement necklaces are always in style. Try an attention-grabbing earring and necklace duo from Kendra Scott to complete the look.

Dainty bracelets for layering and stacking are on trend this season. Stacking three or four thin and simple bangles can really tie together your whole outfit. Mix it up with some different styles! Try a plain bracelet stacked with an embellished bracelet or a geometric bracelet to create a dynamic look.

Have fun trying out different looks for every outfit and every mood.



No matter the season, Sunflowers has what you're looking for. Let their stylists help you accessorize an outfit, shop for a gift, and make suggestions for you!

Stop into Sunflowers, located in Peddler's Village, to see our timeless and trendy collections of accessories that will perfectly fit into any wardrobe.

Call our stylists:  
267-544-0293

Or visit us online  
at [www.sunflowersstyle.com](http://www.sunflowersstyle.com)

# Sunflowers

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In 1988, Karen Thompson founded Lace Silhouettes Lingerie in Peddler's Village in beautiful Bucks County, Pennsylvania. Her passion was to develop a brand that delivers more than the average shopping experience. Thompson has since grown to 10 stores between Pennsylvania and New Jersey, encompassing 6 different retail brands. "LSL Brands" is a family of brands including Lace Silhouettes Lingerie, Sunflowers, Cotton Company, Signatures by Karen Thompson, Village Outfitters, and Farmer's Daughter Bucks County.

Sunflowers, founded in 2014, provides women with a welcoming and inspirational place to shop the industry's best brands in fashion accessories. The Sunflowers mission is to surprise and delight guests every time they enter the store.

